

работа на устанавливаемом частичном режиме.

Ясно, что уменьшение наработки двигателя на установившихся режимах приводит к увеличению общего количества теоретических циклов продолжительностью  $\tau_{ц}$ . При этом важно, что ресурсная прочность конструкции изменяется не пропорционально изменению количества этих циклов на заданной временной базе.

Таким образом, можно утверждать, что надежность конструкции поршня при повышении мощности не снизится.

В целом, полученные результаты подтверждают высокую эффективность предложенного подхода к оценке прочности теплонапряженной зоны поршня на ранних стадиях его проектирования.

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## **THE REGIONAL SPECIALIST PROGRAM OF SAMSUNG IN UKRAINE**

At the core of Samsung's globalization effort is what's known as the regional specialist program. Since 1990, Samsung has identified promising young employees and sent them abroad for one year. Many companies dispatch employees to the four winds, but in Samsung's case, the program is distinguished more by what the employees don't do when they arrive in their appointed country. They don't work and they are given three missions: Learn the local language, learn the local culture, and become an expert in their specialty.

Samsung's culture is as diverse as the world in which we live. With 236,000 employees in 79 countries around the world, Samsung look for ways to solve problems and meet consumer needs. Since 1993, Samsung's Human Resource Development Center has offered 64 courses to 53,400 employees. It has deployed 5,045 Regional Specialists globally to drive global understanding and cultural awareness throughout the company. Regional Specialists is Samsung's unique global training program in which employees spend one year in another country. Aside from their everyday work, the regional specialists have ample opportunities to explore the country's culture, language and customs.

Squarely in this tradition is Samsung's regional specialist program, arguably the company's most important globalization effort. Each year for more than two decades, Samsung has sent some 200 talented young employees through an intensive 10-week language-training course followed by one full year abroad. For the first six months, their only job is to become fluent in the language and culture and to build networks by making friends and exploring the country. In the second six months, they carry out one independent project of their choice. Initially sent mainly to developed countries, in the past 10 years they've gone more often to emerging regions, especially China and, most recently, Africa.

Like their colleagues who have trained abroad, the specialists come back to major posts at headquarters or in the business units at home and abroad. In those roles they disseminate information about how successful foreign companies operate, and they advocate for and experiment with best practices.

Every year Samsung has sent the specialist to Ukraine. After a very strict selection process, 2 or 3 employees are moved up. Basically candidates are recognized with their work and English skills. And they have to pass the interview, where they are asked some questions: Why you apply this program? What is your plan and goal? Do you have any problem to be sent overseas? And so on. Finally Human Resource Team decides the specialists by examining document and result of interview.

I am also the regional specialist for Ukraine. And I always try to learn Ukrainian culture, language and customs and introduce Korea and Samsung to Ukraine.

## **СЕКЦИЯ 12.**

### **ДУХОВНОСТЬ КАК ОСНОВА ЖИЗНИ СОВРЕМЕННОГО ЧЕЛОВЕКА**

Артыков Нурали  
УИПА

### **ЗНАЧЕНИЕ РОДНОГО ЯЗЫКА В ЖИЗНИ ЧЕЛОВЕКА**